

NNEP's

Embroidery & Digitizing

CONFERENCE

~ ~ ~ September 13 & 15 , 2018 ~ ~ ~

Indiana Convention Center | Indianapolis, IN

Thursday 9AM – 6PM | Saturday 8AM – 4:30PM

Cost \$25/per class per person* or \$150/per person for Full Conference
(6 or more classes per person)

800-866-7396 • EmbroideryMart.com/Conference

Attend THE NBM SHOW as well, it is included with your registration!

In order to thrive in today's ever-changing world, embroidery and apparel decoration professionals need to be forward-looking. The NNEP's Embroidery & Digitizing Conference will help you master the skills to ensure that your business will have the agility and ability to thrive, not just survive. By attending these classes, you will have the opportunity to learn from leaders in the industry.

WHO SHOULD ATTEND?

Embroidery and apparel decoration business owners will benefit. The program provides immediately applicable industry-specific knowledge to help you improve your profits, production workflow and digitizing abilities.

PROGRAM BENEFITS

By attending this program, you will:

- Be able to **create a pricing structure** so that you no longer have to guess to set your prices, and you will know what your target profit levels are and how to reach them.
- Be able to **hoop challenging products** such as shoes, leashes, karate belts, purses, leather, boots and pant legs with confidence.
- Be able to **take care of your embroidery equipment** so that it continues to create top-quality embroidery and run as a well-cared for machine.
- Be able to create embroidery **designs that sew efficiently** in a production setting with the minimum number of stitches, color changes and thread breaks without compromising the quality of the resulting embroidery.
- Be able to create **small lettering** that looks crisp and sews without issues.

- Be able to know what **stabilizers** to use on the many different types of fabrics to control puckering, ripples and bad registration.
- Be able to create maximum impact with **applique designs** that dramatically reduce stitch counts while increasing the overall impact of the design.

We want to help you make the right choice for your professional development, so please contact us at **800-866-7396** or **embdigconf@nnep.com** for personal assistance.

**Only registered attendees may enter the classrooms. All registrants must be 12+, no exceptions.*

Register now online -
EmbroideryMart.com/Conference or _____
800-866-7396 _____

Here is the class schedule for the [NNEP's Embroidery & Digitizing Conference](#) to be held in conjunction with THE NBM SHOW in Indianapolis. Register for any classes that are of interest to you. Registration is \$25/per class per person. If you want to attend 6 or more classes, register for the Full Conference for \$150/person to attend 6 – 8 classes, and you only pay for 6 of them! When you register to attend even just 1 class, you are also automatically registered to attend THE NBM SHOW going on at the same time in the Indiana Convention Center & Lucas Oil Stadium.

DATE/TIME	CLASSROOM 127	CLASSROOM 128
Thursday 9 – 10:30	Hard to Hoop Stuff, Understanding Stabilizers Ruth Miller, Hirsch Solutions CANCELLED	Getting Started in Digitizing (101), Understanding Underlays & Density 101, How to pick software Frank Gawronski, Embroidery Educational Services
Thursday 11 – 12:30	How to Price for Profits Jennifer Cox, National Network of Embroidery Professionals	Digitizing Mistakes to Avoid, fixing common mistakes, fixing bad designs Frank Gawronski, Embroidery Educational Services
Thursday 2 – 3:30	How to Create and Sew Applique and Split Front Designs Stacy & Bryan Sesler, Midwest Punch Embroidery & Applique	Mastering Lettering Erich Campbell, Black Duck Screen Printing & Embroidery
Thursday 4 – 5:30	Machine Maintenance, Setting Proper Tensions Frank Gawronski, Embroidery Educational Services	Advanced Digitizing - Performance fabrics, Underlay Essentials, Understanding Density Erich Campbell, Black Duck Screen Printing & Embroidery
NO NNEP CONFERENCE SESSIONS ON FRIDAY – enjoy The NBM Show!		
Saturday 8 – 9:30	Machine Maintenance, Setting Proper Tensions Frank Gawronski, Embroidery Educational Services	Getting Started in Digitizing (101), Understanding Underlays & Density 101, How to pick software Erich Campbell, Black Duck Screen Printing & Embroidery
Saturday 10 – 11:30	Secrets for Biz Success, Tips & Tricks Jennifer Cox, National Network of Embroidery Professionals	Elements of Good Design, what will work, what won't work, and how to alter a design so that it will work Erich Campbell, Black Duck Screen Printing & Embroidery
Saturday 12:30 – 2	How to Price for Profits Jennifer Cox, National Network of Embroidery Professionals	How to Create and Sew Applique and Split Front Designs Stacy & Bryan Sesler, Midwest Punch Embroidery & Applique
Saturday 2:30 – 4:00	NEW: Thread Tensioning and Embroidery Troubleshooting Frank Gawronski, Embroidery Educational Services	Digitizing Mistakes to Avoid, fixing common mistakes, fixing bad designs Erich Campbell, Black Duck Screen Printing & Embroidery

Register for this Tensioning & Troubleshooting Class AT the Conference!

For more details about each class, click the [classes link](#) on [NNEP's Embroidery & Digitizing Conference webpage](#) for more information.

*All class times, titles, subjects and presenters are subject to change without notice.