

## Attend the Mart to Increase Your Potential!

Increase your profits at **Embroidery Mart-NASHVILLE-SOUTHEAST**. Make more money with new products, new ideas, new techniques and new technologies. Embroidery Mart is for all apparel decorators.

Meet suppliers. Attend FREE training and demonstrations. See and touch new products. Take advantage of great show specials. Connect with professionals. Discover what is hot and add it to your business. See the exhibitor list at www.EmbroideryMart.com.

If you sell decorated apparel (or want to get started), this embroidery and apparel decoration trade show is for you!

# Register online at www.EmbroideryMart.com or call 800-866-7396

- All embroiderers and apparel decorators (and those thinking about getting into the industry) are welcome. NNEP members attend free as a membership benefit.
- Free Training and Demonstrations Sunday and Monday morning.

  Attend any of the free sessions presented by exhibitors for an in-depth, hands-on understanding of the latest products and software. Attend any sessions that interest you—no pre-registration required! Click CLASSES at EmbroideryMart.com under NASHVILLE-SOUTHEAST.
- Register by May 10 to be entered in a drawing for a free night at the Embassy Suites AND to have a show directory reserved for you.
   Register NOW at EmbroideryMart.com.
- Admission: \$20/person. Includes all free sessions and both days of the Trade Show. NNEP members/no charge. Must be at least 14 to attend.

# E-M-B-R-O-I-D-E-R-Y RAZET

June 16-17, 2019

Sunday 10AM-5PM • Monday 10AM-3PM

### Embassy Suites Conference Center Nashville SE ~ Grand Ballroom ~ Murfreesboro, Tennessee

Hotel Reservations: EmbroideryMart.com/hotels

- Register online at www.EmbroideryMart.com
- By Phone: 800-866-7396
- FREE Training and Demonstrations by Exhibitors
- Register EARLY to receive the trade show directory!
- Register by May 10, 2019 to be entered in a drawing for a free night at the Embassy Suites!
- \$20/person for both days; NNEP members/no charge
- NNEP membership is NOT required to attend.





**Attend Embroidery Mart and Get Energized!** 

Brought to you by

www.EmbroideryMart.com



A 2019 Embroidery Mart-NASHVILLE SE name badge is required to attend the classes. **Registration & Exhibits** are located in Mirabella Grand Ballroom of the Murfreesboro Conference Center. Go to the Exhibit Hall which is to the side of the hotel to get your show name badge. **Classes** are located in the classrooms of the Conference Center as noted below.\* **Please note:** Future embroiderers under the age of 14 (including infants) are not permitted in the classrooms.

## SPECIAL WORKSHOPS offered the day <u>BEFORE</u> EMBROIDERY MART from 1-5 PM (add'l paid registration required)

#### **Embroidery Business Success Secrets**

Attend this "How To" workshop to discover the secrets that will help you & your embroidery business succeed. Find out what you need as far as equipment, software, tools, and supplies. Discover how to set your prices so that you make money on every order. Walk away with knowledge of the industry's best practices as far as scheduling your workflow, how to maximize your space and time, & marketing ideas including how to use social media effectively.

**PDP=4** – Sponsored by SewingMachine.com \$30/person until 6/9/19, \$50/person at the event.

#### Maximizing Sales & Productivity with a Vinyl Cutter and a Heat Press

Attend this "How To" workshop to master creating profitable multi-decoration apparel & products using a vinyl cutter and a heat press. The class will focus on the core production & design skills required to maximize your productivity. We will go step-by-step through various multi-decoration projects from start to finish. All workshop attendees will receive a voucher good for a graphics collection valued at \$150 from Digital Art Solutions.

**PDP=4** – Sponsored by Digital Art Solutions \$30/person until 6/9/19, \$50/person at the event.

FREE Classes on Sunday & Monday during Embroidery Mart

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Room #	Sunday	Sunday	Monday	Monday
	9:00-10:30AM	11:30-1:00PM	9:00-10:30AM	11:30-1:00PM
Cambridge A	Emb. Machine	How To Hoop & Run	Understanding	Embroidering Hard to Hoop
^	Maintenance 2.0	Hats Correctly	Embroidery	Items
	PDP=1	PDP=1	PDP=1	PDP=1
	– Gunold	– Gunold	– Gunold	– Gunold
Cambridge		Maximizing Sales &	Digitizing Basics and	
В		Prod-uctivity with Vinyl	Downfalls	
		Cutter	PDP=1	
		PDP=1	– Balboa Threadworks	
		– Digital Art Solutions		
Broadlands	How to Screen Print	What's Hot: 2019	Heat Printing 101 - What	Converting Vector Artwork
Α	with a Heat Press	Apparel Trends and How	Transfers to Use When	to Embroidery, Applique &
	PDP=1	to Print Them	PDP=1	Monogramming without
	– Transfer Express	PDP=1	– Stahls'	Digitizing
		– Stahls'		PDP=1
				– Digital Art Solutions
Broadlands	How to Get Started or	Oh Brother! Brother	Boost Your Sales &	How to Grow your Business
В	Expand Your Business	Multi Needle Tips &	Design Creativity with	– Become a One Stop Shop!
	with Rhinestones, Heat	Tricks	CorelDRAW® & the TRW	PDP=1
	Transfer Vinyl, and Vinyl	PDP=1	Design Wizard™ Software	– ASI, Advertising Specialty
	Decals	<ul><li>– SewingMachine.com</li></ul>	PDP=1	Institute
	PDP=1		– The Rhinestone World	
	– The Rhinestone World			

#### 3 Day DIGITIZING CLASS offered AFTER EMBROIDERY MART, June 18-20, 2019

(add'I paid registration required) Three full days of Classes where you will LEARN BALBOA'S SECRETS.

Bring your Lap Top for Hands-on Instruction on your software! Classes are not software specific. Get good foundation, with answers to Blending, Shading, Small Lettering, Underlays and Push-Pull! Easy to understand FUNDAMENTALS for the most intricate parts of Embroidery. Call Balboa Threadworks at 760-200-0508 to register, mention CLP Nashville for reduced price (Expires May 15, 2019)

<sup>\*</sup>Class times, locations, presenters and content are subject to change without prior notice. If you have any questions about NNEP's <a href="mailto:Embroidery Mart-NASHVILLE SE">Embroidery Mart-NASHVILLE SE</a>, contact NNEP at 800-866-7396 or <a href="mailto:NNEP@nnep.com">NNEP@nnep.com</a>. PDP values noted are for <a href="mailto:NNEP">NNEP"s</a> <a href="mailto:Professional Development Program">Professional Development Program</a>. 2019 Embroidery Mart Classes chart as of 5/28/19\*